

A black and white photograph of a young woman with long, light-colored hair, smiling and looking down. She is wearing a light-colored, short-sleeved top. The background is a classroom with several windows and rows of desks.

WORKIS

REMIC, St. Petersburg

LIFE

and pearlman 

25 11 2016



WHAT DOES WORK
MEAN FOR US TODAY?



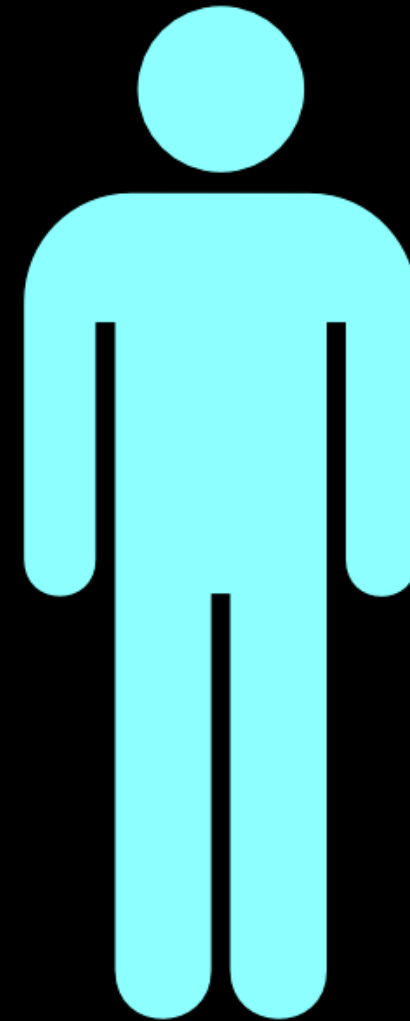
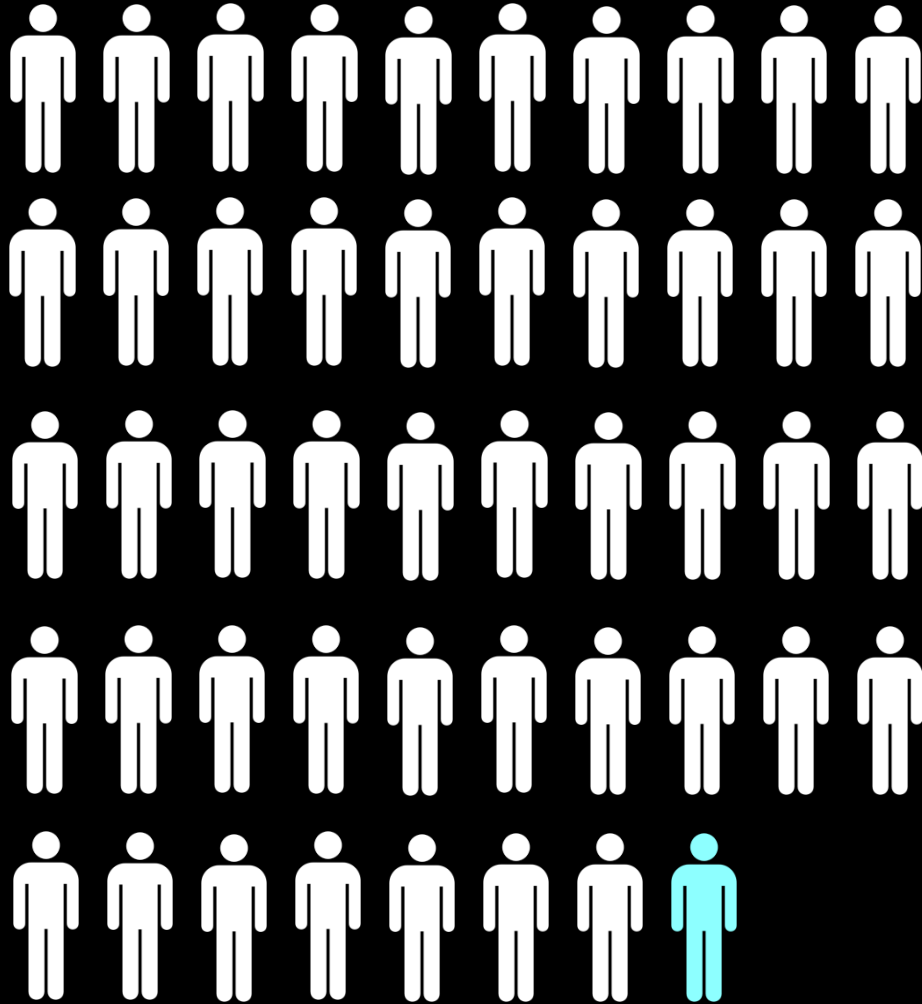
WHAT?

WHERE?

WHY?



48 TO 1



FROM FIRST TELEVISION TO ON DEMAND TV

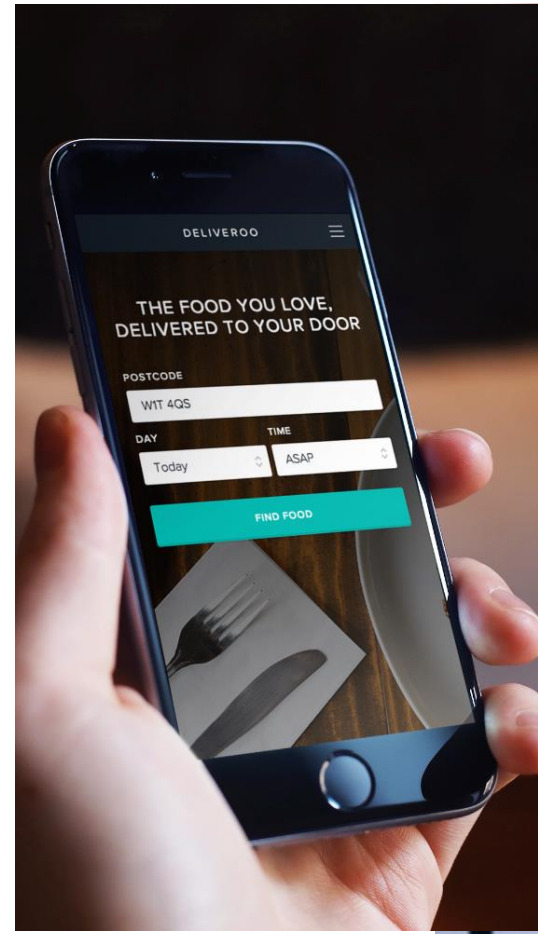
The way we consume movies has changed



FROM RESTAURANTS TO MOBILE FOOD ORDERING

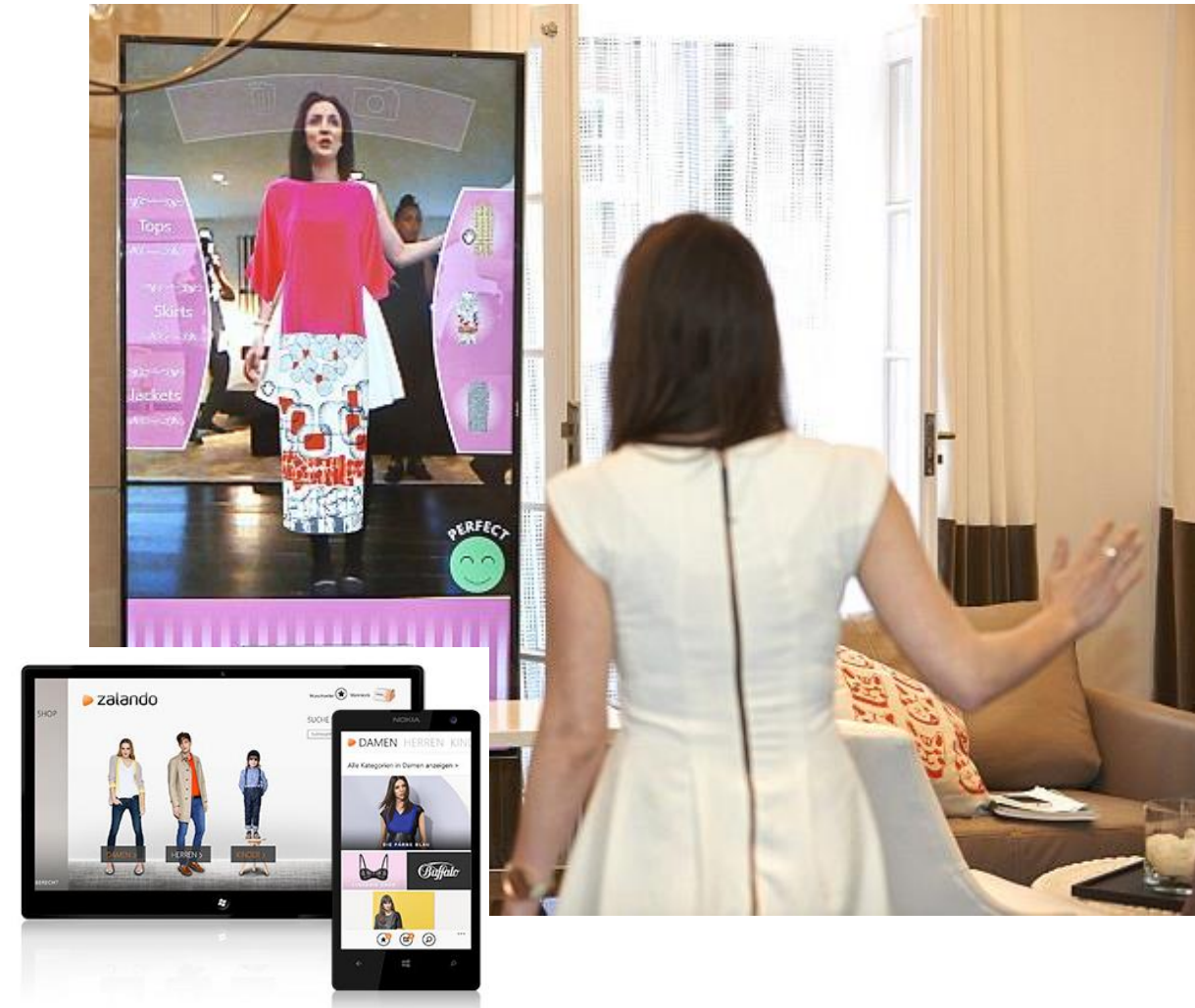


The way we order our food has changed



FROM STORE TO E-COMMERCE

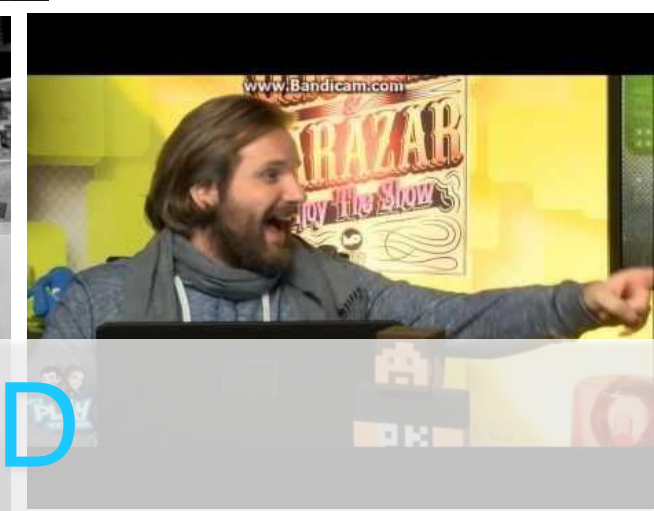
The way we are shopping for clothing has changed



FROM CAR TO SHARED MOBILITY

The way we move from A to B has changed





THE WAY WE WORK AND
CREATE VALUES HAS CHANGED TOO



FROM INDUSTRIALISM TO DIGITALISM

Computers drastically changed the way we work today



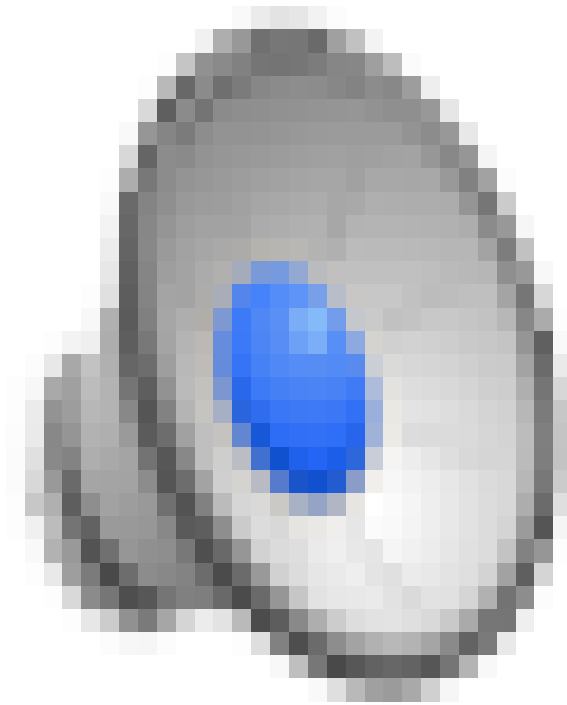
TODAY WE CAN WORK FROM EVERYWHERE

Telecommuting – we work from everywhere and demand flexibility 24/7



THE EVOLUTION OF THE WORKING DESK

They changed how our working desk looks like







WORK + LIFE





WORK = LIFE

WORK AND LEISURE BECOME ONE

Google Campus



CAFÉ OR OFFICE?

Co-working spaces



WORK OR PARTY?

Factory Berlin



CORPORATION OR GALLERY?

IKEA's Space 10





WE CREATE
WORKING
EXPERIENCES

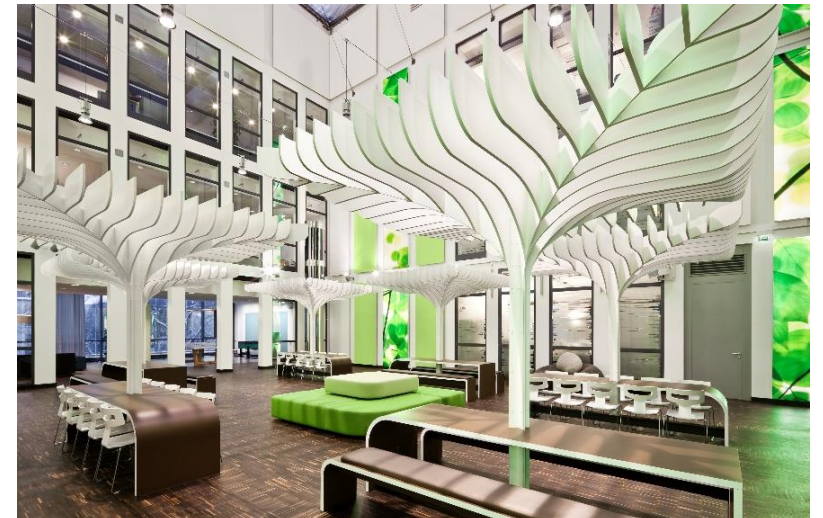
WORK MEANS COLLABORATION

Our client WeWork is a Co-Working Space with a cosy atmosphere



WORK MEANS PLAY

dan pearlman designed the MTV headquarters in Berlin



WORK MEANS PLAY

We created the NewStore office in Berlin





9 TO 5



0 TO 1

SPACE FOR FLEXIBILITY

At dan pearlman we designed our own flexible cardboard furniture



PLACES FOR INDIVIDUALITY & RECREATION

On our garden rooftop we relax and switch off our minds for a while



RITUALS OF SOCIAL INTERACTION

at dan pearlman we meet regularly for breakfasts in our kitchen



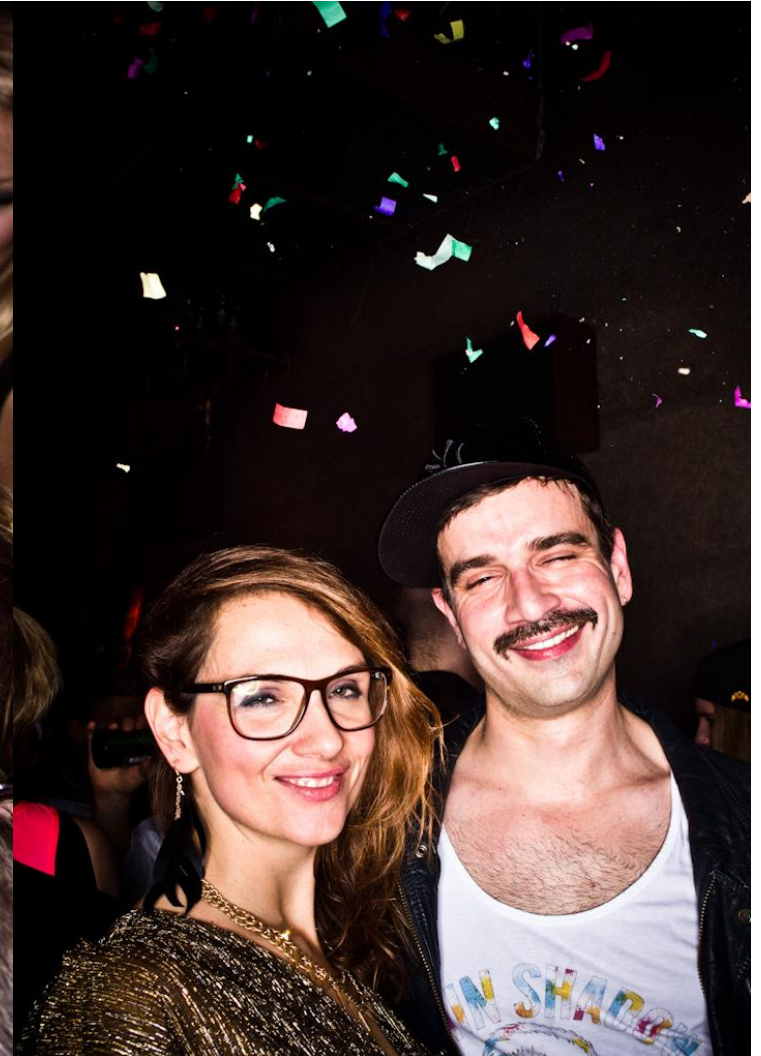
EXPERIENCE PER SQUAREMETRE

giraffe „Gertie“ tells our story



HAPPINESS AND TIME TO REMEMBER

Working hard also means partying hard together





Where?
CREATE WORKING
EXPERIENCES INSTEAD OF
WORK SPACES



What?

FREE POTENTIALS INSTEAD OF
CONTROLLING WORKFORCES



Why?

**TIME AND HAPPINESS IS THE
SALARY OF THE FUTURE**



WORK = LIFE



Cute
AEROFLOT
selfie (NG &
KK) here!!!

THANK YOU

Let's get in touch!

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